

YWCA OF ORANGE COUNTY

28TH ANNUAL GALA

POUR L'AMOUR
DU CHOCOLAT

Friday, February 7, 2020

SPONSORSHIP
OPPORTUNITIES

LOS COYOTES COUNTRY CLUB
8888 LOS COYOTES DRIVE
BUENA PARK, CA 90621

PLEASE VISIT OUR WEBSITE TO RSVP
WWW.YWCAOC.ORG



Gala

+ silent auction

2020 SPONSORSHIP OPPORTUNITIES

Since 1921, The YWCA of Orange County has been serving the community with a mission to empower women and promote peace, justice, freedom and dignity for all. We at YWCA-OC believe that women deserve the chance of leading a confident, healthy, prosperous, and safe life in their communities throughout Orange County, California. Our programs are designed to empower women and their families to receive healthcare, jobs training and placement, safety training and scholarships to lead a successful life.

Over 300 key leaders in business, education, government, and the community at large will be coming together February 7, 2020 at Los Coyotes Country Club in Buena Park to attend the 28th Annual Gala. We would like to invite your company to join forces with the YWCA-OC as a partnering Sponsor. Your business will receive extensive exposure throughout the community while helping support our programs in Orange County.

There are several levels of sponsorships available with the respective benefits of each. You could have the chance to be highlighted in the VIP Reception and have an opportunity to meet and interact with our honorees, members of our YWCA of Orange County's Board of Directors, as well as local businesses, congressional members and the community-at-large. Most importantly, your sponsorship will help support the programs and services of the YWCA-OC that touch over 18,000 women and their families and make it possible to continue the work of the organization.

If participating as a cash sponsor of the Fundraising Gala is not aligned with your corporate budget, we hope you will consider making a donation of goods or services from your company to be a part of our raffle or silent auction.

We would like to thank you in advance for considering our sponsorship request. If you would like more information, please send a message to Beatriz Mendoza at her email below.

Sincerely,

Rosalina Camacho
President
2019-2020 YWCA

Beatriz Mendoza
YWCA CEO
bmendoza@ywcanoc.org

ywca

orange county



2020 SPONSORSHIP OPPORTUNITIES

OUR 2019 IMPACT

HEALTH: Neighborhood Link to Breast Cancer Screening

Our Neighborhood Link program led **3,700 medically underserved women in 112 neighborhoods** to Breast Cancer screenings throughout Orange County. These are women without adequate health insurance who are receiving preventive services that may save their lives. Through this program, 30 women were diagnosed, who would have gone undiagnosed or diagnosed at a later, more life-threatening stage.

ECONOMIC EMPOWERMENT: Youth Employment Services

Our Youth Employment Services program provided **1,611 at-risk youth with employment assistance** including resume-building, interview skills, online and in-person job seeking navigational skills, and career training opportunities which resulted in job placement and enrollment in career training programs.

EDUCATION: College Scholarships

Re-entry Students, 24 years or older, who do not qualify for financial aid are eligible to be awarded Scholarships to Fullerton College, California State University Fullerton and Chapman University. These are students who have achieved a strong academic record despite economic, social and/or personal challenges. **Eleven women re-entering college won scholarships of over \$17,000**, helping them to achieve their academic dreams or receive their credentials in career training programs.

DIGNITY & SELF CONFIDENCE: Prom Project, Marine Corps Dress Drive & Quinceañera

Our YWCA Prom Project and Marine Ball Formal Program provided **formals for 640 young women**. At our Prom Dress Days and annual Prom Boutique 220 girls experienced a memory that will last them a lifetime. This project provides them an opportunity to be pampered, receive beautiful dresses, jewelry and makeovers from corporate and local sponsors, and community volunteers. The Marine Corps Dress Drive granted formal gowns to 300 wives of enlisted Marines stationed at Camp Pendleton to attend the Marine Birthday Ball. Twenty-five at-risk girls in foster care and family shelters were given formal dresses to help celebrate their Quinceañera, hosted by a community collaborative at the Muckenthaler Cultural Center in Fullerton.



Gala

+ silent auction

2020 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS	DIAMOND  \$15,000	SAPPHIRE  \$10,000	EMERALD  \$5,000	RUBY  \$2,500	OPAL  \$2,000	AMETHYST  \$1,000	GEM  \$500
TICKETS TO GALA Tables of 10	40	30	20	10	5	2	2
COMPANY RECOGNITION Logo + link on website, social media and all marketing materials	•	•	•	•	•	•	•
WELCOME SIGNAGE	•	•	•	•	•	•	
PROGRAM ADS Black & White ads. *Diamond Sponsor will receive color ads.	*2 (centerfold)	2 (side by side)	1	1	1	1/2	
PREMIUM WINE 3 bottles for table: Red, White + Bubbly	12	9	6	3			
VIP COCKTAIL RECEPTION Meet honorees + key business leaders + local, state, and congressional members	40	30	20	10			
VERBAL RECOGNITION	•	•	•	•			

UNDERWRITING SPONSORSHIPS

Equipment Rental	\$ 4,000	VIP Reception	\$ 1,250
Printing	\$ 2,800	Flowers	\$ 1,250
Postage	\$ 1,500	Valet	\$ 1,000
A/V Underwriter	\$ 1,500	Wine Sponsor	\$ 600
Awards	\$ 1,500	Decorations	\$ 700
Video Production	\$ 1,200	Center Pieces	\$ 900
Photography	\$ 1,250	Publicity/Media	\$ 100
Event Program	\$ 1,250	Raffle Item	\$ 250

PROGRAM ADS

Full Page Tribute	\$300
½ Page Tribute	\$150
¼ Page Tribute	\$75
Business Card	\$50

ywca

orange county

Gala

+ silent auction

2020 SPONSORSHIP FORM

NAME OF ORGANIZATION/BUSINESS:

*has agreed to be a sponsor for the "Gala" held on February 7, 2020
(Please print Business name as you'd like it to appear on recognition)*

OUR SPONSORSHIP LEVEL WILL BE:
(please check only one)

PRESENTING SPONSOR

DIAMOND



\$15,000

SAPPHIRE



\$10,000

EMERALD



\$5,000

RUBY



\$2,500

OPAL



\$2,000

AMETHYST



\$1,000

GEM



\$500

UNDERWRITING SPONSOR *(you may check multiple boxes)*

- | | | | | | |
|---|----------|---|----------|--|-------|
| <input type="checkbox"/> Equipment Rental | \$ 4,000 | <input type="checkbox"/> VIP Reception | \$ 1,250 | <input type="checkbox"/> Full Page Tribute | \$300 |
| <input type="checkbox"/> Printing | \$ 2,800 | <input type="checkbox"/> Flowers | \$ 1,250 | <input type="checkbox"/> ½ Page Tribute | \$150 |
| <input type="checkbox"/> Postage | \$ 1,500 | <input type="checkbox"/> Valet | \$ 1,000 | <input type="checkbox"/> ¼ Page Tribute | \$75 |
| <input type="checkbox"/> A/V Underwriter | \$ 1,500 | <input type="checkbox"/> Wine Sponsor & Honoree | \$ 600 | <input type="checkbox"/> Business Card | \$50 |
| <input type="checkbox"/> Awards | \$ 1,500 | <input type="checkbox"/> Decorations & Supplies | \$ 700 | | |
| <input type="checkbox"/> Video Production | \$ 1,200 | <input type="checkbox"/> Center Pieces | \$ 900 | | |
| <input type="checkbox"/> Photography | \$ 1,250 | <input type="checkbox"/> Publicity/Media | \$ 100 | | |
| <input type="checkbox"/> Event Program | \$ 1,250 | <input type="checkbox"/> Raffle Item | \$ 250 | | |

INDICATE FORM OF PAYMENT:

- Enclosed is our check payable to "YWCA of Orange County" *(please note as sponsorship for Gala on your check)*
- Please charge my gift to my credit card *(Fill out card information below clearly)*

Visa Mastercard

Card Number _____ Expires (MM/YY) ____/____ CVV# _____
(from back of card)

Amount to charge \$ _____

Card Holder Name: _____

Authorization Signature: _____

Please return Sponsor Response Form by January 24, 2020.

Email to: datamanager@ywcanoc.org

"The YWCA of Orange County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all."

215 E. Commonwealth Ave, #F, Fullerton, CA 92832 | (714) 871-4488

A non-for-profit organization | Tax-ID: 95-1687482 | www.ywcaoc.org

ywca

orange county

Gala

+ silent auction

2020 SILENT AUCTION FORM

DESCRIPTION OF DONATED ITEM(S) OR SERVICE(S):

	MARKET VALUE: \$ _____
--	------------------------

ALL DONATIONS TO THE SILENT AUCTION WILL BE RECOGNIZED IN OUR PROGRAM BOOKLET. PLEASE PROVIDE THE FOLLOWING INFORMATION SO THAT WE MAY PROPERLY ACKNOWLEDGE YOUR GENEROUS CONTRIBUTION.

NAME OF BUSINESS OR INDIVIDUAL:	<small>(Please print name as you'd like it to appear on recognition)</small>		
ADDRESS:			
PHONE:		EMAIL:	
WEBSITE:			

I CANNOT CONTRIBUTE TO THE SILENT AUCTION BUT I'M ENCLOSING A CONTRIBUTION OF:

\$ _____

- Enclosed is our check payable to "YWCA of Orange County" *(please note as sponsorship for Grand Gala on your check)*
- Please charge my gift to my credit card *(Fill out card information below clearly)*
 - Visa Mastercard

Card Number _____ Expires (MM/YY) ____/____ CVV# _____
(from back of card)

Amount to charge \$ _____

Card Holder Name: _____

Authorization Signature: _____

Please return Silent Auction Form by January 24, 2020.

Email to: datamanager@ywcanoc.org

"The YWCA of Orange County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all."

215 E. Commonwealth Ave, #F, Fullerton, CA 92832 | (714) 871-4488
A non-for-profit organization | Tax-ID: 95-1687482 | www.ywcaoc.org

